

FOR IMMEDIATE RELEASE

**Neuhaus Education Center Honors Literacy Advocates and Empowers *Literacy for All*  
at the 2024 Literacy Lights the Way Luncheon**

**Houston, TX** – (April 24, 2024) – Neuhaus Education Center held its much-anticipated 2024 Literacy Lights the Way Luncheon at The Post Oak Hotel at Uptown Houston raising a record-breaking \$500,000 for the organization.

The event, chaired by Catherine and Edward Crain, marked a pivotal moment in the fight against illiteracy, particularly in the Houston area, where literacy rates among third graders remain alarmingly low. In her opening remarks, Dr. Tracy White Weeden, President and CEO of Neuhaus Education Center, highlighted the urgent literacy crisis and the center's mission to combat it through its evidence-based programs. "We are facing a moral imperative to act now. "Our comprehensive approach not only enhances digital, financial, and health literacy but also serves as a foundational strategy to reduce crime and uplift every Houstonian," Dr. White Weeden stated. Keynote speaker Dean Bragonier, CEO of [NoticeAbility](#) and an advocate for individuals with dyslexia, delivered an enlightening talk on the unique strengths and abilities of people with dyslexia, further underscoring the necessity of quality literacy instruction.

Since its inception in 1980, Neuhaus Education Center has equipped over 100,000 educators with effective literacy instruction techniques, positively impacting students of all abilities across the nation and internationally. The center also provides free community programs to extend literacy support to learners of all ages. The luncheon was made possible by the generous contributions of the host committee, including notable members Ann and Johnny Johnson and Graham and Ed Neuhaus. Their support, along with that of other community leaders, ensures the continued success and expansion of Neuhaus Education Center's initiatives.

Neuhaus Education Center remains dedicated to its vision of a literate society where all can achieve their full potential. Through events like the Literacy Lights the Way Luncheon, the center continues to shine as a beacon of hope and a leader in literacy advancement.

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Neuhaus Education Center has been a pioneer in providing literacy solutions in Texas and beyond. We're making an impact to unlock a brighter future of *Literacy for All*. Visit [www.neuhaus.org](http://www.neuhaus.org) to learn more.