

**For Immediate Release**

Contact Alisha Workman

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[aworkman@neuhaus.org](mailto:aworkman@neuhaus.org)**Neuhaus Education Center Appoints Chief Academic Officer**  
*Dr. Allison Peck promoted to advance teacher professional learning*

BELLAIRE, TEXAS (April 20, 2022) – Neuhaus Education Center, a non-profit educational organization dedicated to promoting reading success for all, announced the promotion of Dr. Allison Peck to the newly created position of Chief Academic Officer, effective April 11, 2022. With Peck’s promotion, she will oversee professional development for teachers and leaders in public, charter, and private school systems across the country. In addition, Dr. Peck will be responsible for the incubation and growth of a higher education alliance targeted to build partnerships with institutions of higher education.

“In a knowledge economy, equity and access directly intersect with educators teaching reading right the first time for every child, while identifying and serving children with reading disabilities,” stated Dr. Tracy White Weeden, President and CEO of Neuhaus Education Center. “Skilled readers have a place at the table of opportunity. Dr. Peck is a proven leader who will continue to expand the good work of our non-profit on a national basis by apprenticing educators to win the war against illiteracy.”

Since January 2020, Dr. Peck has led the Teacher Professional Development team as the Vice President of Professional Development and aided in transitioning Neuhaus into a hybrid model of providing professional development to teachers during the pandemic. Allison was drawn to work at Neuhaus because of her own experience of going through the Dyslexia Specialist Preparation Program, which she started when her oldest child was diagnosed with dyslexia in kindergarten. Her experience at Neuhaus includes apprenticing educators in the Neuhaus curriculum, coaching, and consulting with teachers, literacy coaches, and administrators from campuses and districts to help provide them with a Neuhaus implementation plan that will lead to reading success for all.

“I am so humbled and honored to move into this new role of Chief Academic Officer for Neuhaus Education Center. I work with an amazing group of people who all share in the mission of literacy for all, so as we continue to grow in our programs and outreach capabilities, it is our goal to have all teachers understand the impact of using structured literacy in the classroom. All students can soar when given the opportunity to learn how to read.”

Dr. Peck earned a Ph.D. in Literacy from St. John’s University and has been a Certified Academic Language Therapist with Qualified Instructor since 2018. Allison also holds teacher certification in special education, general education, and English as a second language supplemental. She currently serves on the Board of Directors at the International Multisensory Structured Language Education Council (IMSLEC).

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*Neuhaus Education Center is a non-profit educational organization dedicated to promoting reading success for all. Neuhaus provides evidence-based training and support to teachers, supplies information and resources to families, and offers direct literacy services to adult learner. Visit [www.neuhaus.org](http://www.neuhaus.org) to learn more.*